



# SPONSORSHIP



Event Name: DSNWV Buddy Walk

Event Date: Saturday, October 3, 2026

Event Location: WV State Capitol, Charleston

More Info: [dsnwvinfo@gmail.com](mailto:dsnwvinfo@gmail.com)

(304)545-6613

# What's Buddy Walk?

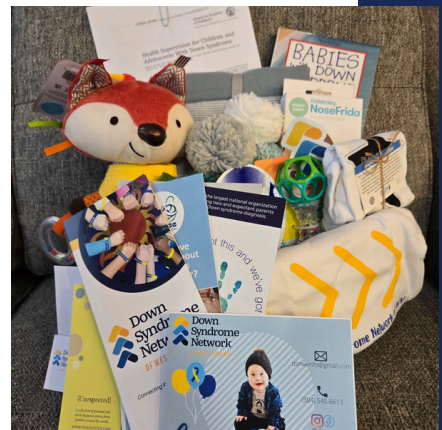
The Buddy Walk, started by the National Down Syndrome Society in 1995, celebrates Down Syndrome Awareness Month in October. This event promotes acceptance and inclusion for individuals with Down syndrome, featuring entertainment, food, games, music, and activities for all ages, ending with a stroll around the Capitol!

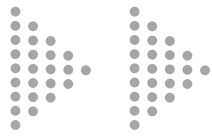
## Audience & Reach

- Expected Attendance: 1,000+ participants
- Demographics: Families, professionals, community leaders, nonprofit supporters
- Marketing Channels: Social media, statewide news outlets, community email newsletters, year-round recognition, and more!

## Why Sponsor?

Sponsoring Buddy Walk provides exposure to a wide and engaged audience, builds community goodwill, and showcases your brand's commitment to local causes and positive social change.





# Sponsorship Packages

## Gold Sponsor – \$ 2,000

- Logo on all promotional materials and event signage
- Speaking opportunity at the event
- Booth space in a prime location
- Featured on social media and website
- Four registration + shirts

## Silver Sponsor – \$ 1,000

- Logo on signage and event shirt
- Booth space at the event
- Social media mentions
- Two registrations + shirts

## Bronze Sponsor – \$ 500

- Logo on event website and socials
- Business name on event shirt

## Buddy Supporter – \$ 250

- Logo on event website and socials

**In addition to our traditional sponsor tiers, we are offering exclusive 25<sup>th</sup> Anniversary sponsor options. Inquire today!**



# Contact & Next Steps



We would love to partner with you for the 25th Annual DSNWV Buddy Walk. Please reach out to discuss sponsorship opportunities in more detail or to customize a package to fit your goals.

**Ashley Orndorff**  
**Executive Director, DSNWV**  
**Email: [dsnwvinfo@gmail.com](mailto:dsnwvinfo@gmail.com)**  
**Phone: (304)545-6613**

***Thank You for Your  
Consideration!***