

STEP



FOR

Down
Syndrome

WEST VIRGINIA

SPONSORSHIP PACKAGE

CONNECTING WEST VIRGINIA FAMILIES

INTRODUCTION

STEP UP FOR WHO?

The Down Syndrome Network of West Virginia (DSNWV) is a 501(c)(3) nonprofit organization established in 2002 by parents of children with Down syndrome looking for connection and support. Each year we host fun family activities, including our Annual Buddy Walk in Charleston that grosses over \$40,000 for our cause each year! This helps us support hundreds of families in West Virginia who are looking for connection.

The organization has grown to champion for families all across the state by way of New Parent Packets, Puberty Kits, and World Down Syndrome Day Classroom Kits. Our monthly virtual educational session called Tuesday Talks connects families with valuable resources. Additionally, we provide assistance to families in need and connect families to programs and agencies for support.




EVERY STEP MAKES A DIFFERENCE

What is Step Up for Down Syndrome? It's a call to action, a promise of hope. Families all across West Virginia are searching for information, resources, and support, and our partnership helps make that possible. The DSNWV is taking steps to strengthen our commitment to people with Down syndrome and their families. We need you to STEP UP with us!



IN 2025 THE DSNWV

- Hosted 11 events free to our families
- Sent outreach material and attended community events in 29 counties
- Directly impacted 20 families with resources and support



The mission of the Down Syndrome Network of West Virginia (DSNWV) is to enhance the lives of individuals with Down syndrome by providing information, resources, and support to families and professionals and by promoting awareness and acceptance of individuals with Down syndrome.

ABOUT THE EVENT

EVENT OBJECTIVES

Along with our families, we're bringing together service providers, community partners, and support organizations to ensure families can easily access the tools they need to help their loved one with Down syndrome thrive. Step up to help us:

- INCREASE ACCESS TO INFORMATION
- CONNECT FAMILIES TO RESOURCES
- STRENGTHEN COMMUNITY SUPPORT NETWORKS



**STEP
UP** FOR
Down
Syndrome
WEST VIRGINIA



SATURDAY, MAY 16, 2026



12PM - 3PM



**CLARKSBURG VETERAN'S
MEMORIAL PARK**



SPONSORSHIP OPPORTUNITIES

FLEXIBLE SPONSORSHIP LEVELS TAILORED TO YOU

● TRAILBLAZER SPONSOR

Top tier donors will receive

- 4 complimentary event registrations with shirts
- Prominent signage at event and on social media
- Premier table placement at event
- Priority logo placement on event shirt.

\$2,000

● PATHFINDER SPONSOR

This level offers

- Three complimentary event registrations with shirts
- Logo displayed at event, social media
- Logo placement on shirts.

\$1,000

● FOOTPRINT SPONSOR

Package includes

- Two complimentary event registrations
- Company logo displayed at event and on social media
- Company name listed on event shirt

\$500

TRAILBLAZERS SUPPORT FAMILIES EXPERIENCING HARDSHIPS DUE TO MEDICAL COMPLICATIONS

PATHFINDERS PROVIDE FREE NETWORKING EVENTS FOR HUNDREDS OF FAMILIES

FOOTPRINT SPONSORS PROVIDE MATERIALS AND INFORMATION FOR NEW FAMILIES

LOOKING FOR A DIFFERENT WAY TO STEP UP?
NOT EVERY PARTNER FITS A SPONSORSHIP TIER. THERE ARE MANY MEANINGFUL WAYS TO SUPPORT FAMILIES.

- Offer an in-kind donation of products or services for the event (e.g. food, drinks, activity)
- Provide an item for a basket raffle
- Organize a team and help raise money
- Participate in our Resource Fair - package available in sponsor section of event page



STEP UP WITH US!

JOIN OUR MISSION TODAY

Your support ensures that families across West Virginia have access to the resources, community, and hope they deserve. Together, we can build a stronger, more inclusive future.

Sponsorships can be completed online at <https://charity.pledgeit.org/SUDSWV> or by scanning the QR code, or checks can be mailed to the address listed below. Logos must be received by the deadline to be included on the shirts. Thank you for supporting the mission of the Down Syndrome Network of West Virginia!



 (304)545-6613

 dsnwwinfo@gmail.com

 PO Box 8066
South Charleston, WV
25303

 <https://charity.pledgeit.org/SUDSWV>